

Annual Conference

PROGRAMME 2015

Social research in the 21st Century: What makes for evidence we can trust?

Monday
14 December 2015

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British Library
Conference Centre
96 Euston Rd
London NW1 2DB

PROGRAMME

Main auditorium for all plenary sessions

Refreshments and lunch in the Foyer

Wi-fi: BL-GUEST-CONF

Password: BLguest5T23

Time	
9.00	Registration and Tea/Coffee
9.30	SRA members' AGM (Chaucer room)
10.05	Chair's welcome Helen Kara, FAcSS
10.10	Welcome to the British Library Jude England
10.15	Paul Johnson , Director of the Institute for Fiscal Studies: <i>Keynote speech</i>
11.00	Leon Feinstein , Director of Evidence at the Early Intervention Foundation: <i>What counts as good evidence?</i>
11.40	Tea/Coffee
12.05	Workshops 'A' (See opposite: please choose one)
13.05	Lunch
14.15	Christine Hine , Reader in Sociology, University of Surrey: <i>"I found it on the internet." The promises and perils of opportunistic data and qualitative research</i>
14.55	Jane Millar , Professor of Social Policy, Institute for Policy Research, University of Bath: <i>People remember stories: Research, evidence and policy</i>
15.35	Tea/Coffee
16.00	Workshops 'B' (See opposite: please choose one)
17.00	Drinks reception

With thanks to



1. Innovations in qualitative research (CHAUCER ROOM)

Social research in a sociotechnical world: how can social researchers respond to our biggest challenge?

Jonathan Oldershaw, Madano Partnerships and Dr Adam Cooper, UCL

Addressing the problems of speaking and listening in research

Dr Alastair Roy, University of Central Lancashire

2. Unconventional methods (BRONTE ROOM)

Road to representivity: Addressing quality in social media research

Josh Keith, Ipsos MORI

What can real-time data offer, and are decision-makers ready for it anyway?

Dr Rachel Harris, Glasgow Centre for Population Health

3. Quantitative methods (AUDITORIUM)

Towards device-agnostic survey design: challenges and opportunities

Tim Hanson and Peter Matthews, TNS BMRB

Automated vs. manual methods of coding and analysing free text survey responses

Kathy Seymour, Seymour Research Ltd

4. Defining/maintaining quality (DICKENS ROOM)

What is high quality social research?

Ivana La Valle, SRA Trustee, William Solesbury, King's College London and Teresa Williams, Nuffield Foundation

"There is no evidence" – Use of evidence and research practice in contested spaces:

A case study of gambling

Heather Wardle, Heather Wardle Research Ltd/Gambling & Place Research Hub, Geofutures

5. Contested evidence (ELIOT ROOM)

Press releases: Take control of your findings

Amy Sippitt and Phoebe Arnold, Full Fact

Food bank use in the UK: When is research evidence good enough?

Jane Perry, Independent social researcher

1. Involving participants in evaluations (CHAUCER ROOM)

Evaluating early intervention services using contribution analysis: lessons learned

Cara Blaisdell, University of Edinburgh, Centre for Research on Families and Relationships

The challenge of Participatory Action Research with children and young people

Catherine Goodall, University of Edinburgh and Adam Barnard, Nottingham Trent University

2. Ethical challenges in online research (AUDITORIUM)

#WhatAreYouDoingWithMyData: a framework for social media ethics

Steven Ginnis, Ipsos MORI

Researching online with drug-using communities: Ethical debates

Claire Meehan, University of Auckland

3. Research under pressure (BRONTE ROOM)

Representing service users and frontline staff in value for money reports to Parliament

Erin Mansell and Maria-Christina Eskioglou, National Audit Office (NAO)

Mastering the challenges of impact evaluation in adaptive programmes – lessons learned from Nigeria

Karolin Krause, Coffey International

4. Quality assurance (ELIOT ROOM)

Creating 'National Statistics'

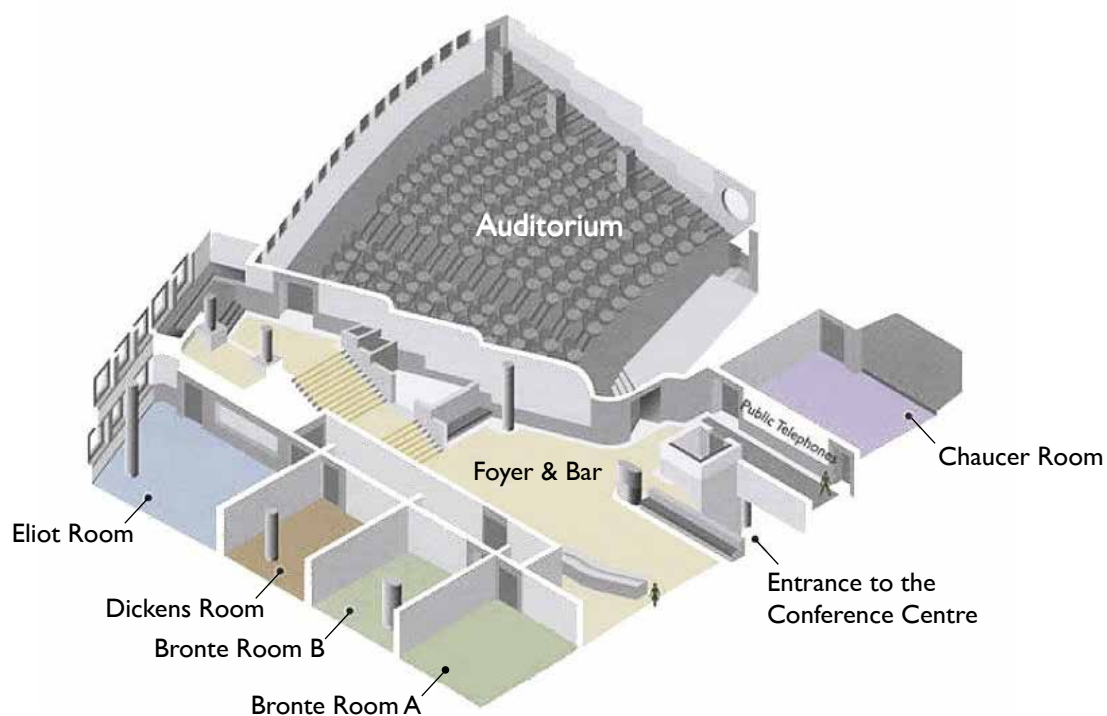
Donna Livesey, UKSA, Clare McConnell, Health and Social Care information Centre and Sally McManus,

NatCen Social Research

Implementing quality assurance in research in developing countries

Sally Gowland, BBC Media Action

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