

BRITISH LIBRARY

**S**ocial  
**R**esearch  
**A**ssociation

# Annual Conference 2012

## Social Research in the Digital Age



**Monday  
10 December 2012**

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British Library  
Conference Centre,  
London

# PROGRAMME

Main auditorium for all sessions except Annual meeting and workshops

Time	
9.15	Registration and Coffee
9.30	Annual Meeting (Chaucer room) (SRA members only)
10.00	<b>Chair's welcome</b> Patten Smith
10.05	<b>Welcome to the British Library</b> Jude England
10.15	<b>Opportunities and challenges for the digital researcher</b> Dr Grant Blank, Oxford University Internet Institute & Yvette Morey, UWE
10.45	<b>Making it matter – Using video ethnography</b> Nick Leon, Naked Eye Research & Annie Crowley, Depaul UK
11.15	Tea/coffee (in Foyer)
11:45	<b>Workshop sessions A</b> (See opposite: please choose one)
12:45	LUNCH (Foyer)
1.45	<b>Intelligent outreach: Visualising the Census</b> Alan Smith, ONS
2.15	<b>Unlocking research opportunities: A perspective from the ESRC</b> Vanessa Cuthill, ESRC Research Resources
2.45	Tea/coffee (in Foyer)
3.15	<b>Workshop sessions B</b> (See opposite: please choose one)
4.15	<b>The digital age – Implications for research and evaluation</b> Panel discussion  Richard Bartholomew, GSR. Michelle Harrison, TNS-BMRB. Karl Wilding, NCVO.
5:00	Close, and drinks reception

With thanks to



Workshops 'A' - 11.45 to 12.45

**Data Visualisation & Communicating Research (CHAUCER ROOM)**

- a) **Jerry Latter, Ian Jarvis & Hannah Bellamy (Ipsos MORI);**  
*Data visualisation in the research industry: It's time to embrace it*
- b) **Nicki Senior (University of Manchester, Online Centre for Ethnicity in Politics);**  
*Ethnic Minorities British Election Study - Bespoke data through interactive data visualisation*

**Video, Visual & Audio approaches (DICKENS ROOM)**

- a) **Dr Janet Fink & Dr Helen Lomax (Open University);**  
*Researching through the visual: Challenging images and the challenge of images*
- b) **Dr Carol McNaughton Nicholls, Fay Sadro & Sarah Haywood (NatCen Social Research);**  
*Trials and visualisations: Exploring digitally enabled visual methodologies through photo-voice with young people and adult learners*

**Brave New World (ELIOT ROOM)**

- a) **Shirley Williams (University of Reading) & Claire Warwick (UCL);**  
*How researchers study Twitter: A review of methods used and data studied*
- b) **Alex Voss (School of Computer Science, University of St Andrews);** *Tweets as big data*

**Data Collection (BRONTE ROOM)**

- a) **Peter Lynn (ISER, University of Essex);** *Going online with a face-to-face household panel: Initial results from an experiment on the UK Household Longitudinal Study Innovation Panel*
- b) **Lisa Calderwood (Centre for Longitudinal Studies, Institute of Education);**  
*The use of new technologies on the British Birth Cohort Studies*

Workshops 'B' - 15.15 to 16.15

**Data Visualisation & Communicating Research (DICKENS ROOM)**

- a) **Alison Morris (UK Commission for Employment & Skills);**  
*Harnessing digital technology to maximise research impact*
- b) **Tristan Carlyon & Liam Reynolds (Shelter);**  
*Making sense of local housing information: Presentation and re-presentation*

**Video, Visual & Audio approaches (CHAUCER ROOM)**

- a) **Mike Brace CBE & Dr Mark Smith (Thomas Pocklington Trust);**  
*Digital inclusion: Can ipadio give voice to the excluded?*
- b) **Dr Eldin Fahmy (University of Bristol) & Dr Simon Pemberton (University of Birmingham);**  
*Visual methods in social research: A video 'testimony' on rural poverty*

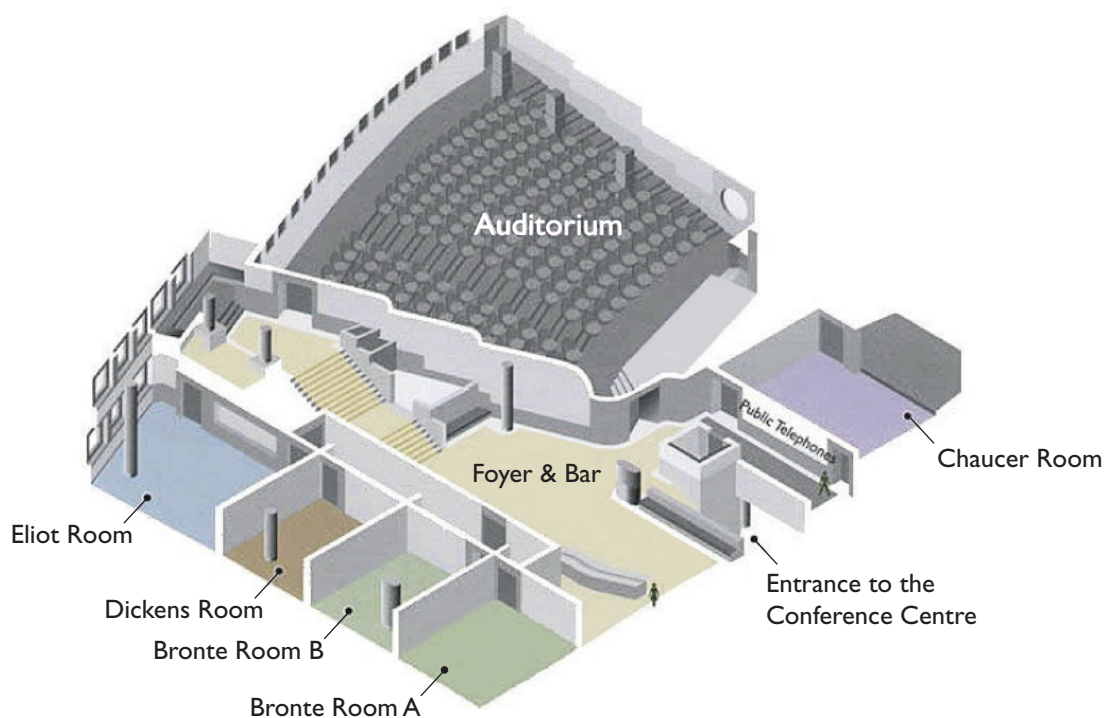
**Brave New World (ELIOT ROOM)**

- a) **Heather Wardle (NatCen Social Research);**  
*The challenges of convergence: A case study of gambling, gaming and the digital world*
- b) **Janet Salmons (Capella University School of Business and Technology);**  
*Deep data: Qualitative approaches to e-research. By video link from USA.*

**Data Collection (BRONTE ROOM)**

- a) **Rachel Cope & Clayton Fussell (mruk Research);** *Collecting real-time qualitative data to understand health behaviour*
- b) **Andrew Charlesworth (ONS);** *It's good to share. How record matching helped us to understand the quality of the 2011 Census in England and Wales*

## The British Library Conference Centre



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