

BRITISH LIBRARY

Social
Research
Association

Annual Conference 2012

Social Research in the Digital Age



**Monday
10 December 2012**

.....
British Library
Conference Centre,
London

PROGRAMME

Main auditorium for all sessions except Annual meeting and workshops

Time	
9.15	Registration and Coffee
9.30	Annual Meeting (Chaucer room) (SRA members only)
10.00	Chair's welcome Patten Smith
10.05	Welcome to the British Library Jude England
10.15	Opportunities and challenges for the digital researcher Dr Grant Blank, Oxford University Internet Institute & Yvette Morey, UWE
10.45	Making it matter – Using video ethnography Nick Leon, Naked Eye Research & Annie Crowley, Depaul UK
11.15	Tea/coffee (in Foyer)
11:45	Workshop sessions A (See opposite: please choose one)
12:45	LUNCH (Foyer)
1.45	Intelligent outreach: Visualising the Census Alan Smith, ONS
2.15	Unlocking research opportunities: A perspective from the ESRC Vanessa Cuthill, ESRC Research Resources
2.45	Tea/coffee (in Foyer)
3.15	Workshop sessions B (See opposite: please choose one)
4.15	The digital age – Implications for research and evaluation Panel discussion Richard Bartholomew, GSR. Michelle Harrison, TNS-BMRB. Karl Wilding, NCVO.
5:00	Close, and drinks reception

With thanks to



Workshops 'A' - 11.45 to 12.45

Data Visualisation & Communicating Research (CHAUCER ROOM)

- a) **Jerry Latter, Ian Jarvis & Hannah Bellamy (Ipsos MORI);**
Data visualisation in the research industry: It's time to embrace it
- b) **Nicki Senior (University of Manchester, Online Centre for Ethnicity in Politics);**
Ethnic Minorities British Election Study - Bespoke data through interactive data visualisation

Video, Visual & Audio approaches (DICKENS ROOM)

- a) **Dr Janet Fink & Dr Helen Lomax (Open University);**
Researching through the visual: Challenging images and the challenge of images
- b) **Dr Carol McNaughton Nicholls, Fay Sadro & Sarah Haywood (NatCen Social Research);**
Trials and visualisations: Exploring digitally enabled visual methodologies through photo-voice with young people and adult learners

Brave New World (ELIOT ROOM)

- a) **Shirley Williams (University of Reading) & Claire Warwick (UCL);**
How researchers study Twitter: A review of methods used and data studied
- b) **Alex Voss (School of Computer Science, University of St Andrews);** *Tweets as big data*

Data Collection (BRONTE ROOM)

- a) **Peter Lynn (ISER, University of Essex);** *Going online with a face-to-face household panel: Initial results from an experiment on the UK Household Longitudinal Study Innovation Panel*
- b) **Lisa Calderwood (Centre for Longitudinal Studies, Institute of Education);**
The use of new technologies on the British Birth Cohort Studies

Workshops 'B' - 15.15 to 16.15

Data Visualisation & Communicating Research (DICKENS ROOM)

- a) **Alison Morris (UK Commission for Employment & Skills);**
Harnessing digital technology to maximise research impact
- b) **Tristan Carlyon & Liam Reynolds (Shelter);**
Making sense of local housing information: Presentation and re-presentation

Video, Visual & Audio approaches (CHAUCER ROOM)

- a) **Mike Brace CBE & Dr Mark Smith (Thomas Pocklington Trust);**
Digital inclusion: Can ipadio give voice to the excluded?
- b) **Dr Eldin Fahmy (University of Bristol) & Dr Simon Pemberton (University of Birmingham);**
Visual methods in social research: A video 'testimony' on rural poverty

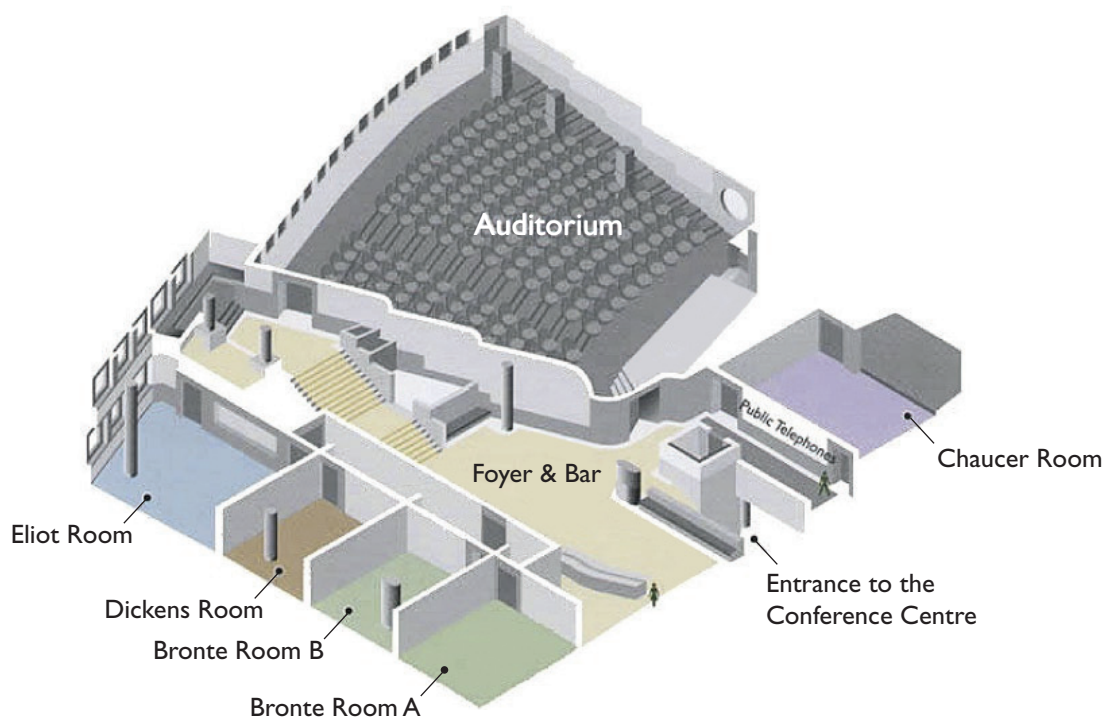
Brave New World (ELIOT ROOM)

- a) **Heather Wardle (NatCen Social Research);**
The challenges of convergence: A case study of gambling, gaming and the digital world
- b) **Janet Salmons (Capella University School of Business and Technology);**
Deep data: Qualitative approaches to e-research. By video link from USA.

Data Collection (BRONTE ROOM)

- a) **Rachel Cope & Clayton Fussell (mruk Research);** *Collecting real-time qualitative data to understand health behaviour*
- b) **Andrew Charlesworth (ONS);** *It's good to share. How record matching helped us to understand the quality of the 2011 Census in England and Wales*

The British Library Conference Centre



24-32 Stephenson Way

London

NW1 2HX

020 7388 2391

admin@the-sra.org.uk

www.the-sra.org.uk