

# Full Fact

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**Charles: Climate change link to IS**

**By [Name]**  
[Small text article snippet]



**EXCLUSIVE: SHOCK POLL**

# 1 in 5 Brit Muslims' sympathy for jihadis

**'WAKE-UP CALL' AFTER PARIS BLITZ**

**By [Name]**  
[Small text article snippet]



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## British Muslim Poll

Prepared on behalf of The Sun

**Table 6**  
**Q6. Normal weightings**  
**Q6. Which of the following statements is closest to your view?**  
**Base: All respondents**

	Total	Gender		Age			Region		
		Male	Female	18-34	35-54	55+	Greater London	West Yorkshire	West Midlands
Unweighted Total	1003	597	406	462	311	230	309	147	146
Weighted Total	1003	527	476	507	363	133	301	90	90
I have a lot of sympathy with young Muslims who leave the UK to join fighters in Syria								5	6
								0.1%	6.2%
I have some sympathy with young Muslims who leave the UK to join fighters in Syria								13	12
								1.0%	12.9%
I have no sympathy with young Muslims who leave the UK to join fighters in Syria								62	67
								6.4%	73.9%
Don't know								11	6
								2.5%	6.9%
SIGMA								90	90
								0.0%	100.0%

**1 in 5 Brit Muslims' sympathy for jihadis**

EXCLUSIVE: 'Wake-up call' after Paris blitz



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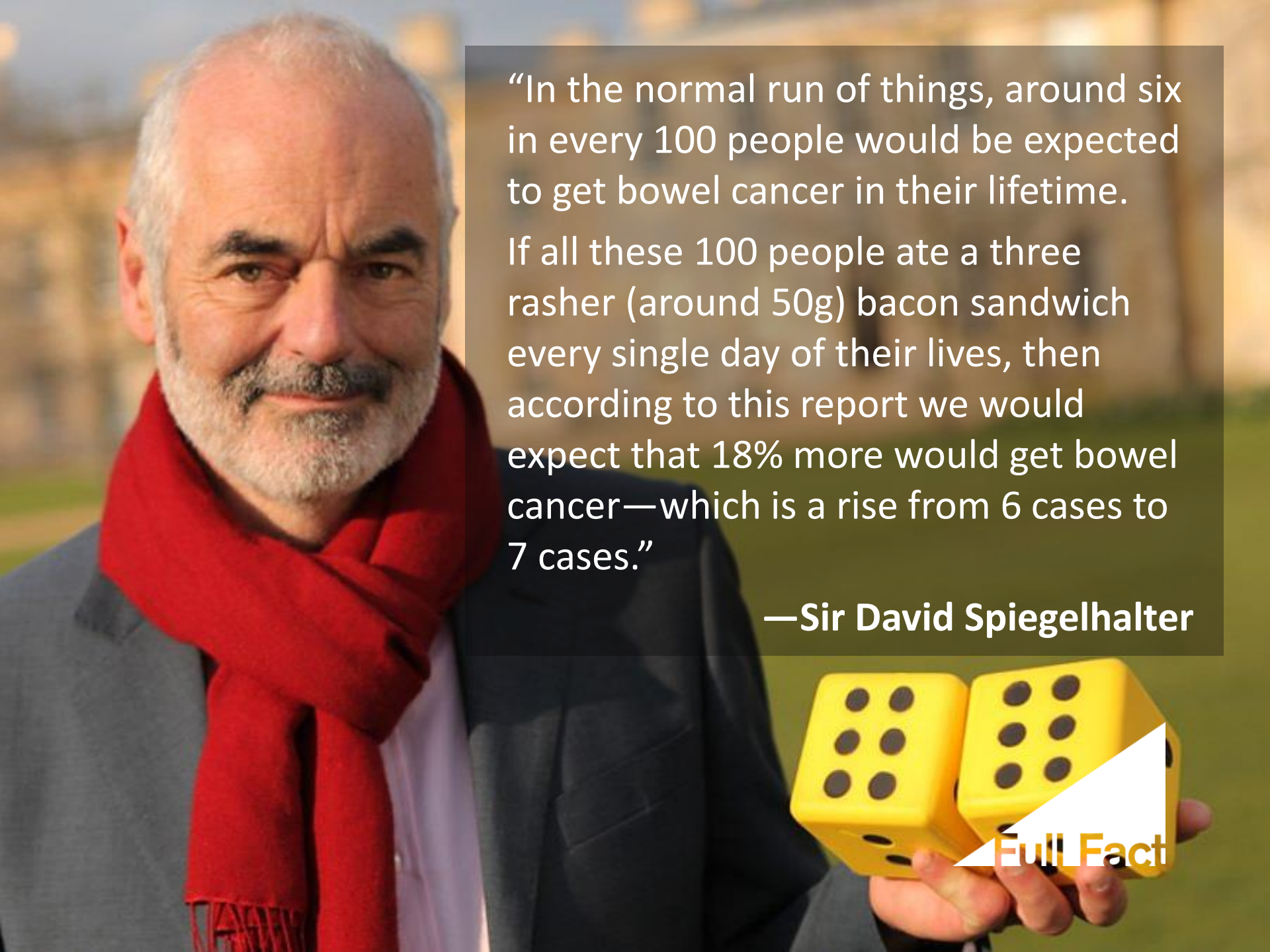


# Examples

- Processed meat
- Asthma
- Cyber attacks
- Short term breaks from school

“Processed meat was classified as carcinogenic to humans (Group 1) based on sufficient evidence in humans that the consumption of processed meat causes colorectal cancer”

“The experts concluded that each 50g portion of processed meat eaten daily increases the risk of colorectal cancer by 18%”

A photograph of Sir David Spiegelhalter, a man with a grey beard and hair, wearing a dark suit jacket and a red scarf. He is holding two yellow dice in his right hand. The background is a blurred outdoor setting with green grass and trees.

“In the normal run of things, around six in every 100 people would be expected to get bowel cancer in their lifetime. If all these 100 people ate a three rasher (around 50g) bacon sandwich every single day of their lives, then according to this report we would expect that 18% more would get bowel cancer—which is a rise from 6 cases to 7 cases.”

—Sir David Spiegelhalter

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The background of the slide is a close-up photograph of several strings of sausages hanging vertically. The sausages are reddish-pink with visible white fat marbling. They are tied with white string at the top. The background is slightly blurred, showing hints of a kitchen or food preparation area.

# Examples

- **Processed meat**
- **Asthma**
- **Cyber attacks**
- **Short term breaks from school**



# Success stories

- Food banks
- New jobs for foreign workers

# Take aways

- Have you made clear the dos and don'ts of using your research? Have you drilled them into the people who commissioned your research?
- If you see your research being misinterpreted, don't be afraid to intervene.
- What the essential caveats? And are you expressing them in the way a journalist might to their audience?

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