

Research and influencing

Helen Barnard December 2013

We want **lasting change for people and places in poverty, communities where everyone can thrive and a more equal society**. Now and for future generations.

JRF: an endowed foundation funding a UK-wide research and development programme.

JRHT: a registered housing association and provider of care services managing around 2,500 homes.

Established over 100 years ago to provide housing in communities and to understand the root causes of social problems.

Independent, but not neutral: we are on the side of people and places in poverty.

INSPIRING
SOCIAL
CHANGE

JRF – Influence based on evidence

We want **lasting change** for people and places in poverty, **communities where everyone can thrive** and a **more equal society**. Now and for future generations.

Theory of
Change

Relationships

Targeting

Proactive +
Responsive

Education and poverty – aspirations and attitudes

- Four main research projects
- Some key messages
 - Raising aspirations per se not the key issue
 - Parents and children generally have high aspirations
 - Difficulty knowing how to achieve
 - Accessing information and opportunities
 - May be eroded over time
 - Good evidence base for parental involvement raising attainment
 - Plus importance of careers advice

Education and poverty – aspirations and attitudes

- Targets for influence: who influences schools?
- National: policy and rhetoric
 - Michael Gove speech
 - Education Endowment Foundation toolkit
 - Education Select Committee
 - Scottish Government
- Local authorities
 - E.g. York and Liverpool
 - Headteachers' conferences + local authority staff
- Schools directly
 - Conferences, targeted media
 - Informal feedback

Education and poverty – aspirations and attitudes

- Team effort
 - Authors
 - JRF staff
 - Wider group of consultants, charities etc.
- Programme evaluation report due January 2014!