

Book reviews for the SRA magazine 'Social Research Matters'

Review process

1. **Book reviews need to be returned within 10 weeks of receiving the book. We will ask you to confirm this in advance**
2. Only current SRA members are eligible to review books for us
3. Please write your review in an MS Word document, and include your name and organisational affiliation as you wish them to appear
4. Send your review to admin@the-sra.org.uk, with 'Book Review' in the subject
5. We may edit reviews, but will check with you if major changes are needed.
6. If your review is accepted it will be published in our 'Research Matters' magazine, which will be emailed to SRA members, and uploaded at a later date on the SRA website
7. We ask for two reviews, a main one for the magazine and a very short review which we will upload to the Amazon.co.uk website as a review of the book; the reviewer will be named and cited as an SRA member
8. We will also send a copy of the review to the book's publisher to use as they wish, again under the SRA umbrella.

Guidance on content and style

- We are looking for **two reviews per book**. The '**full review**' (for Research Matters and sending to the publisher) should be 300 words. The '**shorter review**' for Amazon should be about 65 words and have a 'star' rating (1 to 5 stars) in line with your opinion of the text. The shorter review for Amazon should also have a title.
- Your review should consider:
 - An outline of what the book is intended to do (why has it been written, who is the book aimed at - students, academic, specialist or generalist audience?)
 - Are its aims and objectives clear and how well does it meet these?
 - Is it written in a clear and understandable style and is it user friendly?
 - What are the book's main strengths?
 - Any weaknesses that should be pointed out?
 - Who, if anyone would you recommend this book to?
- Please offer your opinion in a considered way. We are interested in your views, not just a summary of the content.
- Remember that the membership of the SRA is very broad and includes academics, policy makers, government social researchers, commercial agency researchers, consultants and people working in the charitable sector.
- Keep the style of your review open and informal, avoiding the use of overly technical language.

Your contact is Gabrielle Elward, administrative assistant at: admin@the-sra.org.uk