



Answering social science questions with social media data

8 March 2018, Wellcome Collection, London

9.15	Registration & coffee
9.40	Chair's welcome - Curtis Jessop, NatCen
9.45	Keynote 1 - Recognition of citizens' voice with social media Steven McDermott Qualitative Analysis and Social Media Lead, HMRC Shouting at MPs: sentiment analysis of tweets sent as @messages Amy Binns University of Central Lancashire
11.15	Break
11.30	Fact perception and public expectations in a digital world Clare Llewellyn University of Edinburgh Opinion Dailies versus Facebook Fan Pages. The case of Poland's surprising 2015 presidential elections Helena Chmielewska-Szlajfer LSE and Kozminski University Twitter publics, contentious politics and divided societies: The Ardoyne parade dispute in Northern Ireland Paul Reilly University of Sheffield
13.00	Lunch
13.45	Keynote 2 – (title tbc) Suzy Moat Associate Professor of Behavioural Science at Warwick Business School "Brexodus?": A longitudinal approach to investigate European migration to the UK using the Facebook advertising platform Francesco Rampazzo University of Southampton
15.15	Break
15.30	Socialisation or social isolation? Virtual ethnography and mental ill health Kim Heyes Manchester Metropolitan University Revealing the content of the Edu-Blogosphere. What do teachers talk about, and has this changed over time? Sarah Hewitt University of Southampton Sleep, stress and social media Josh Smith Demos
17.00	Closing remarks

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